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## Newly Named PETCO LOVE Invests in Lifesaving Work of TEXAS HUMANE HEROES Grant of \$52,000 will help save more pet lives in Leander and Killeen, Texas

**Leander and Killeen, Texas** – Texas Humane Heroes announced today a \$52,000 grant from the newly named, Petco Love, to support life saving work of rescued animals in Leander, Killeen and surrounding Texas areas. This grant will directly benefit TXHH and help cover the cost of animal rescues, medical treatments, and adoption preparation.

Petco Love is a nonprofit leading change for pets nationally by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since their founding in 1999 as the Petco Foundation, they've empowered organizations with \$300 million invested to date in adoption and other lifesaving efforts. And, they've helped find loving homes for more than 6.5 million pets in partnership with Petco and more than 4,000 organizations, like Texas Humane Heroes, nationwide.

"Today Petco Love announces an investment in Texas Humane Heroes and hundreds of other organizations as part of our commitment to create a future in which no pet is unnecessarily euthanized," said Susanne Kogut, President of Petco Love. "Our local investments are only one component. This month, we will also launch the first of our national tools to empower all animal lovers to drive lifesaving change right alongside us."

"Petco has always been a vital supporter of our organization, and they are continuing to show their dedication to animal welfare by investing \$52,000 to save dogs and cats throughout Texas." said Jeff Struchtemeyer, President and CEO of Texas Humane Heroes, "With this funding, Texas Humane Heroes will continue to rescue, heal and find forever homes for animals in need".

To see b-roll and photos of the check presentation click <u>here</u>. For more information and to see adoptable pets, visit <u>HumaneHeroes.org</u>. To learn more about Petco Love, visit <u>petcolove.org</u>.

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## **Texas Humane Heroes Background Information**

The mission of Texas Humane Heroes is to eliminate pet homelessness. 95% of the animals saved through Texas Humane Heroes come from municipal shelters all throughout Texas that are forced to euthanize for space, serving over 42 counties across Texas. Texas Humane Heroes operates two adoption centers in Central Texas, located in Leander and Killeen. Texas Humane Heroes is a non-profit 501(c)(3) organization that is 100% funded by donations, private grants, and modest fees for services, receiving no government funding. The headquarters is located at 10930 E. Crystal Falls Parkway, in Leander, Texas. For more information, visit <a href="https://example.com/humane-Heroes.org">https://example.com/humane-Heroes.org</a>. Follow our current intake and adoption stories on <a href="facebook">Facebook</a>, <a href="https://example.com/humane-Heroes.org">Instagram</a>, and <a href="twitter">Twitter</a>.

## About Petco Love (Formerly Petco Foundation)

Petco Love is a nonprofit changing lives by making communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing nearly \$300 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide. Today, our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Visit petcolove.org or follow at Facebook, Instagram, Twitter and LinkedIn to be part of the lifesaving work we're leading every day.







