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## TEXAS HUMANE HEROES and MÜV Dance and Fitness Collaborate to Promote Adoption During the Holidays!

**Leander, TX –** Texas Humane Heroes (TXHH) brought four animals, three dogs and one cat, to the MÜV Dance and Fitness studio in Cedar Park to collaborate in a creative photoshoot with two young, professional ballerina dancers to help promote animal adoption. This type of collaboration allows adoptable animals to be seen in a different environment and shows their personalities. Shelter animals, especially dogs, can be seen in stressful situations, but when removed from the shelter environment their true character begins to shine through.

"We are very grateful to have community businesses be involved with our organization!" stated Laura Acton, TXHH Chief Operating Officer, "MÜV Dance and Fitness is a great friend to the community and to Texas Humane Heroes. They are animal lovers and are vital to helping spotlight pets in a creative way."

"MÜV was thrilled to be a part of such a worthwhile event." stated Tracey Anderson, MÜV Dance and Fitness Director, "Our company is always willing to contribute and support Texas Humane Heroes. We love animals and want to help in any way that we can! Ballerinas, Madison & Jillian were honored to photograph with these precious pets."

Two of the animals featured in the photoshoot are still available for adoption. TXHH and MÜV continue to work together to promote pet adoption, especially during the holiday season. To see more photos and video from the photoshoot please click <u>here</u>. To see more information about adoptable pets and TXHH organization please visit <u>HumaneHeroes.org</u>

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## Texas Humane Heroes Background Information

The mission of Texas Humane Heroes is to eliminate pet homelessness. 95% of the animals saved through Texas Humane Heroes come from municipal shelters all throughout Texas that are forced to euthanize for space, serving over 42 counties across Texas. Texas Humane Heroes operates two adoption centers in Central Texas, located in Leander and Killeen. Texas Humane Heroes is a non-profit 501(c)(3) organization that is 100% funded by donations, private grants, and modest fees for services, receiving no government funding. The corporate office is located at 10930 E. Crystal Falls Parkway, Leander, Texas. For more information, visit HumaneHeroes.org. Follow our current intake and adoption stories on Facebook, Instagram, and Twitter.

## MÜV Dance and Fitness Background Information

MÜV is the home of The MÜVMENT Dance Company, FLÜID Dance Company, and MÜV CRÜ Hip Hop Company. We participate in several performances in the Austin area, compete at regional competitions throughout the state of Texas, receive training from working dancers and choreographers, attend multiple conventions, and travel to Los Angeles, Orlando & New York City to gain knowledge and experience in the life of a professional dancer. All three teams encourage their members to do everything to the best of their ability while supporting each other and building community. Please visit us at <u>muv678.com</u> and @muv678



